

## **PRESS RELEASE**

## PARTNERSHIP AGREED: STÄDEL AND FRESENIUS

Frankfurt am Main, 7 August 2024: The Städel Museum and Fresenius have entered into a partnership for the next two years, reaffirming their shared commitment to society. As Germany's oldest museum foundation, the Städel is supported by companies, foundations, private sponsors, the City of Frankfurt and the State of Hesse. The Städel Museum sees itself as a place of encounter, exchange and dialogue with the past, present and future. With a collection spanning over 700 years of art, major special exhibitions, an educational programme and digital offerings, it provides unique access to art across generations, epochs and styles - in the spirit of its founder Johann Friedrich Städel. For the healthcare company Fresenius, people's health forms the focus of all activities. It has been committed to saving lives and improving people's quality of life and health for more than 100 years now. For Fresenius, the partnership with the Städel Museum is part of its social responsibility and a sign of its commitment to the Rhine-Main region. It was here that the company was founded, its headquarters are still located today and many of its employees live. With this partnership, Fresenius demonstrates its commitment to Frankfurt and the Rhine-Main region.

Philipp Demandt, Director of the Städel Museum, commented on the start of the partnership with Fresenius: "More than 200 years ago, our founder Johann Friedrich Städel had the visionary idea of donating his art collection to the public and thus founded the Städel Museum. To this day, his foresight and generosity remain a role model for many. Our partners and sponsors are also committed to this social cause by supporting *their* Städel. As our new corporate partner, Fresenius joins us in this special commitment. As a museum, we have a social mission: to impart knowledge and to enable people to experience art in many different ways. I am delighted that we have found a partner in Fresenius to support us in this endeavour.

**Michael Sen, CEO of Fresenius**, said of the partnership: "Fostering and funding the arts is an essential requirement for a diverse, open-minded and pluralistic society. Institutions like the Städel Museum ensure that everyone can access world-class works of art – a task that is also close to Fresenius' heart. 'Committed to Life' – improving people's lives – that is our claim. Both art and the

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Städel Museum make an important contribution to this. I am delighted to be working with such an outstanding cultural institution."

As a new corporate partner, Fresenius will support the work of the Städel Museum from August 2024. Together with the Städel Museum, Fresenius will also develop event formats that give employees unique access to the collection, which ranges from art from the Late Middle Ages, the Renaissance, the Baroque period and Classical Modernism to the present day.

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Location: Städel Museum, Schaumainkai 63, 60596 Frankfurt am Main

Information: staedelmuseum.de/en

 $\textbf{Visitor services and guided tours: +49} (0) 69-605098-200, \\ \underline{info@staedelmuseum.de}$ 

**Opening hours:** Tue, Wed, Fri, Sat, Sun + holidays 10.00 am – 6.00 pm, Thu 10.00 am – 9.00 pm **Special opening hours:** Up-to-date information on special opening hours at <u>staedelmuseum.de/en</u>

**@staedelmuseum** on social media: #staedel on Instagram / YouTube / TikTok / Facebook / LinkedIn / STÄDEL STORIES: For more stories and background information on the collection and the special exhibitions, read, watch and listen to <u>stories.staedelmuseum.de</u> (in German)