

PRESS RELEASE

REMBRANDT INSPIRES ALREADY 100,000 VISITORS

**SINCE THE OPENING, 100,000 VISITORS TO “REMBRANDT IN AMSTERDAM”
– GREAT SUCCESS IN VIEW OF COVID RESTRICTIONS**

Frankfurt am Main, 13 January 2022. Since the opening of “Rembrandt in Amsterdam: Creativity and Competition”, 100,000 visitors have already seen the exhibition at the Städel Museum. Despite current pandemic-related restrictions, the works of Rembrandt – the greatest Dutch artist of the 17th century – are inspiring a wide audience in Frankfurt. The show with outstanding international loans had to be postponed by almost a year and was finally able to open its doors on 6 October 2021. The digital offers developed by the Städel Museum, which enable visitors to visit the exhibition on their own, are also very popular. For example, more than 1,300 interested visitors took part in the online offer *Museum at Home – Live* for the Rembrandt exhibition. To date, the comprehensive Digitorial® has been accessed more than 50,000 times, and the podcast ‘Blinded by Rembrandt’ has been streamed more than 69,000 times. The general guided tours on site, which were developed as part of the current hygiene concept, were also in great demand; so far, more than 3,300 visitors have been able to experience the exhibition in guided tours. The exhibition is still open for a fortnight up to and including 30 January.

“We are very happy that our Rembrandt exhibition has already been seen by 100,000 visitors. This popularity among the public is a clear sign of an unwavering need for art in times of the pandemic. With a clever hygiene concept, time slot tickets in the online shop, digital exhibition preparation and, above all, Jochen Sander’s fascinating exhibition idea, an encounter with Rembrandt at the Städel Museum has become possible. The deep trust that the museum’s public, our patrons, and partners place in our work motivates us immensely and encourages us to continue to realise exhibition projects of this magnitude in the future. Everyone can thus already look forward to the next highlight in Frankfurt: ‘Renoir. Rococo Revival’”, says Philipp Demandt, Director of the Städel Museum.

The exhibition “Rembrandt in Amsterdam” sheds light on his rise from a young, ambitious artist from Leiden to a famed artist in Amsterdam. 60 works of art by Rembrandt placed in direct dialogue with paintings by other artists of his time, and around 140 paintings, prints and drawings by Rembrandt and his contemporaries are on view. The important Frankfurt collection of works by Rembrandt – including *The*

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Blinding of Samson (1636) – are joined by works on loan from the Rijksmuseum in Amsterdam, the Gemäldegalerie Berlin, the Gemäldegalerie Alte Meister in Dresden, the National Gallery in London, the Museo Nacional del Prado in Madrid, and the National Gallery of Art in Washington, D.C. Tickets are available via the online shop.

In the context of the exhibition, the Städel Museum is organising the **international conference** “Rembrandt in the Mirror of New Technological Investigations: Paintings – Drawings – Prints” on 21 and 22 January devoted to current art-technological research on Rembrandt’s paintings and works on paper. The detailed programme for the digital conference is available at www.staedelmuseum.de/de/angebote/internationale-tagung-rembrandt. Interested parties can also register there via Zoom.

Following the Rembrandt exhibition, the Städel Museum will present as of 16 February “Andreas Mühle: Stories of Conflict”; and as of 2 March, the exhibition “RENOIR. ROCOCO REVIVAL. Impressionism and the French Art of the Eighteenth Century” is dedicated to one of the most outstanding painters of French Impressionism, Pierre-Auguste Renoir, and his references to the Rococo. Early Bird tickets are now available in the online shop.

REMBRANDT IN AMSTERDAM: CREATIVITY AND COMPETITION

Curator: Prof. Dr. Jochen Sander (vice Director and Head of Dutch, Flemish, and German Painting before 1800, Städel Museum)

Curatorial assistance: Dr. Friederike Schütt (Department of Dutch, Flemish, and German Painting before 1800, Städel Museum)

Exhibition dates: 6 October 2021 until 30 January 2022

Location: Städel Museum, Schaumainkai 63, 60596 Frankfurt am Main.

Information: www.staedelmuseum.de/en

Visitor Services: phone: +49(0)69-605098-200, email: info@staedelmuseum.de, or use contact form at: www.staedelmuseum.de/en/contact

Opening hours: Tue, Wed, Fri, Sat, Sun + public holidays 10 am–6 pm, Thurs 10 am–9 pm

Tickets and admission: Tickets can be booked online at: shop.staedelmuseum.de/en. Tue–Fri: 16€, reduced 14€, Sat, Sun, and public holidays: 18€, reduced 16€; free admission for children under 12; groups of 10 or more (non-concession adults): 14€ per person, however 16€ per person on weekends. All groups are required to book their visit in advance by contacting us at +49(0)69-605098-200 or info@staedelmuseum.de.

Städelscher Museums-Verein e.V.: For members of the Städelverein and the Städelclub, admission to the permanent collection and all exhibitions is free of charge at all times. Registration is possible on site or at www.staedelverein.de.

Programme: The exhibition will be accompanied by a broad programme of events and learning resources, some of them online as an ideal way to prepare for the museum visit and some of them in-person with a pandemic-compliant selection of guided tours. For a current overview of scheduled activities as of 6 October 2021, visit: www.staedelmuseum.de.

Current Covid Information: An overview of the current regulatory requirements applying to individual visitors and groups can be found at: www.staedelmuseum.de/en/covid-info. We advise you to check for updates immediately prior to your visit.

Digitorial®: The Digitorial® for the exhibition was developed by the Städel Museum, Frankfurt, in association with the National Gallery of Canada, Ottawa. It is available in German, English, and French at: rembrandt.staedelmuseum.de.

The Digitorial® is a registered trademark of the SCHIRN, Städel, and Liebieghaus, conceived, realized, and continually updated with new editions by the three Frankfurt museums as a digital learning resource.

Audio Guide App: The tour features individual audio clips on artworks shown in the exhibition and guides the listener through Amsterdam's art market in the 1600s. The German version of the tour is narrated by Dirk Nowitzki, former professional basketball player and ING brand ambassador. In the clips Nowitzki has a personal encounter with Rembrandt and bounces back and forth between the past and present with many stories of his own. The tour is available as a free app for both iOS and Android operating systems and can be downloaded to a smartphone from the comfort of your home or on the day of your visit using the Städel's Wi-Fi network. The audio-guide is also available in the museum via hireable handhelds, at a fee of 5€ (or 8€ for two).

Podcast: A blind date with a masterpiece in four episodes: Journalist Michel Abdollahi, known for his gentlemanly manner, gets to grip with Rembrandt's painting *The Blinding of Samson*. And he discusses some important questions about the human condition along the way. Streamable and downloadable from October, via all usual podcast platforms. The podcast was supported by the Städel Club of the Städtelscher Museums-Vereins e.V.

Catalogue: A catalogue accompanying the exhibition will be published by Hirmer Verlag, edited by Stephanie S. Dickey and Jochen Sander. The book features a preface by Nick Jue and a foreword by Philipp Demandt and Sasha Suda, with contributions by Jonathan Bikker, Jan Blanc, Sonia Del Re, Stephanie S. Dickey, Rudi Ekkart, Claire van den Donk, Robert Fucci, Jasper Hillegers, Maarten Prak, Jochen Sander, Friederike Schütt, and Martin Sonnabend. Available in a German or English edition. The English edition, titled *Rembrandt in Amsterdam: Creativity and Competition 1630–1655*, features 384 pages, and is purchasable for 39.90€ (on sale at museum gift shop; external retail prices may vary).

Booklet: An accompanying booklet will be published in German, priced 9.50€.

The exhibition was organised by the Städel Museum, Frankfurt am Main, and the National Gallery of Canada, Ottawa.

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